



Scienxt Journal of English Language & Literature

Volume-1| Issue-1|2023; pg: 21-36

Adult English learners' perception of using pictures to learn English vocabulary at private coaching centers

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Abstract:

Nowadays, there has been a significant increase in the establishment of language centers due to the growing demand from learners. Many job opportunities require strong language skills, particularly proficiency in English. Vocabulary plays a crucial role in effective English communication, and the techniques employed for teaching vocabulary hold considerable importance in language instruction. Different methods yield varying outcomes, and students' perceptions of these methods can differ. This study aimed to explore the perception of adult students regarding learning English vocabulary through pictures. To gather data, a mixed-method design was utilized, comprising a questionnaire survey involving 100 learners and semi-structured interviews conducted with 10 learners. The study findings revealed that, according to the majority of students, learning vocabulary through pictures brings benefits such as increased motivation, improved vocabulary acquisition, and enhanced memory. However, the study also identified challenges associated with learning vocabulary through pictures, including issues related to image quality, difficulties in pronunciation, and struggles in distinguishing between concrete and abstract words.

Keywords:

Perception, EFL adult students, benefits, challenges, visual aids, picture.