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Prescribing by generic name: pros and cons

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Abstract:

The National Medical Commission (NMC) has issued new regulations that require all doctors to prescribe generic medications. If they do not, they will be penalized and their license to practice medicine may be suspended temporarily, according to news that was reported in The Times of India on August 13, 2023. In its "Regulations relating to Professional Conduct of Registered Medical Practitioners," the NMC urged physicians to abstain from providing name-brand generic medications. In addition to offering an analysis of the news, the article seeks to identify the justifications, benefits, and drawbacks of this regulation. The entry of generic medicines in market brought a revolutionary change in healthcare system and the market share is continuously increasing. Because these are genuine, trustworthy, safe, affordable, and available to everyone, the society's poor and needy groups benefit. Now there is an option available against the high-cost branded medicines. The Indian government is doing a lot to increase access to generic medications in both urban and rural areas, as well as to raise awareness among the public that these medications are just as effective and safe as name-brand medications. Generic medications are produced by numerous pharmaceutical companies and distributed to consumers through retail establishments. Generic medications can now be delivered to your home by e-pharmacies. Throughout the nation, the government has opened thousands of Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJK), where people can purchase generic medications for a significantly reduced price. The research used to create this article included a look at where generic medications can be obtained outside of PMBJK, a price comparison of generic and branded medications, and an analysis of the factors that contribute to generic medications' lower cost.

Keywords:

Generic medicines; Pradhan Mantri Bhartiya Janaushadhi Pariyojna PMBJP; Pradhan Mantri Bhartiya Janaushadhi Kendra PMBJK; Price comparison, branded medicines; Market share, medicines in India