



Scienxt Journal of Artificial Intelligence and Machine Learning
Volume-1 || Issue-3 || Sep-Dec || Year-2023 || pp. 1-12

Recommendation system using machine learning algorithm

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Abstract:

In this project, the nuanced exploration of an Amazon product dataset is facilitated through the adept use of Python and pandas. The comprehensive codebase spans multiple tasks, including meticulous data cleaning, insightful visualization techniques, rigorous statistical analysis, and the integration of a sophisticated content-based recommendation system. By delving into the intricate relationships within the dataset, the analysis uncovers noteworthy patterns related to product distribution, customer ratings, and inter-feature correlations. The incorporation of diverse visualization methods such as histograms and word clouds adds depth to the project, providing a rich, multifaceted perspective on user preferences and emerging product trends. Overall, this undertaking showcases the versatility of data-driven methodologies in extracting valuable insights from complex datasets in the context of Amazon's extensive product landscape.

Keywords:

Python, Pandas, Content-based recommendation system, Data analysis, Data cleaning, Visualization, Product distribution.